

## **Historic, Archive Document**

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For 1935, our 18th year Growing Gladiolus Bulbs,  
George W. Hunter presents this modern trade list for

# Every Seedsman • Every Florist Every Nurseryman and Every Grower in America

## Featuring two especially fine Century of Progress Collections

Selected from the 82 varieties exhibited by us in 1933 at Chicago and admired by 20 million people. You can offer your retail buyers these Modern Century of Progress Collections. Tie in with the advertising already gained for the gladiolus and realize worthwhile profits. Do not delay ordering as gladiolus are short crop this season and we can only fill orders in rotation while present stocks last. We prefer to make prompt shipments but will hold for March and April Delivery According to Our Terms on Last Page.

### Seedsman's Favorite Century of Progress Collection

As selected by one of America's smartest Retail Seed Merchants from the 82 varieties grown at Chicago.  
Famous varieties in an interesting range of color.

**ANNIE LAURIE.** (Brown-Stephen) Late Mid-Season. "The sweetest Glad of all." Heavily ruffled delicate pink, overlaid with light rose-pink, with deeper lines in the throat. Four or five medium sized flowers open at one time. Height medium, a vigorous grower and reproducer. First size bulbs \$12.00 per 1000, second size \$8.00, third size \$6.00.

**CAPT. BOYNTON** (Boynton) Early Mid-Season. Light violet or lavender, blotched with a darker spot on lower petals. Tall and vigorous and unquestionably one of the finest lavender Glads in existence. Dependable for forcing. First size bulbs \$16.00 per 1000, second size \$10.00, third size \$8.00.

**CARUSO** (Pfitzer). Very early. Large orange red with striking throat blotch. Strong stem and many open flowers, 7 or 8 not being uncommon. A bold flashy flower. Early and dependable forcer. First size bulbs \$22.00 per 1000, second size \$16.00, third size \$12.00.

**CRINKLES** (Kunderd) Late Mid-season. Intensely ruffled rose-pink. Charming as a bouquet flower. Stock limited. First size bulbs \$27.00 per 1000, second size \$20.00, third size \$16.00.

**FAY LANPHIER** (Williams) Mid-season. Mammoth novelty. Soft rosy salmon-pink. Reminds one of a luscious watermelon. First size bulbs \$18.00 per 1000, second size \$12.00, third size \$9.00.

**GOLDEN FRILLS** (Kunderd). Extra early. Daffodil yellow, heavily ruffled with peach-red throat. This variety usually blooms in from 50 to 60 days out-of-doors. It is also an early dependable forcer. First size bulbs \$14 per 1000, second size \$9.00, third size \$7.00.



MARMORA

**HENRY FORD** (Diener) Mid-season. Plum purple. Many open blooms at one time. First size bulbs \$14.00 per 1000, second size \$9.00, third size \$7.00.

**JOHN T. PIRIE** (Kunderd). Mid-season. Mahogany brown with distinct throat marking. An odd, unusual smoky color effect. Tall and vigorous. First size bulbs \$18.00 per 1000, second size \$12.00, third size \$9.00.

**LONGFELLOW** (Prestgard). Mid-season. Lafrance pink, many open blooms on a slender wiry stalk. Stands sun and drought very well. Extremely popular favorite. First size bulbs \$18.00 per 1000, second size \$12.00, third size \$9.00.

**MARMORA** (Errey) Mid-season. Very large flower of an unusual mauve gray coloring. Sometimes called a smoky lavender. This variety is of the present popular exhibition type, with eight to ten large heavy florets open at once. An outstanding novelty. First size bulbs \$22.00 per 1000, second size \$16.00, third size \$12.00.

**MRS. LEON DOUGLAS** (Diener) Mid-season. Mammoth in size and a veritable giant in height. This salmon-rose-pink glad has rapidly won the favor of Glad fans everywhere. Flame and scarlet splashings and fleckings add to the richness of the flower. First size bulbs \$16.00 per 1000, second size \$10.00, third size \$8.00.

**VEILCHENBLAU** (Pfitzer) Early Mid-season. The leading blue Gladiolus. The first large, vigorous violet-blue Gladiolus. Has a darker blotch on lower petals, which adds to the beauty of the flower. Color suggests that of the Iris. Dependable and a good forcer. First size bulbs \$27.00 per 1000, second size \$20.00, third size \$16.00.

### Special Offer — Seedsman's Favorite Century of Progress Collection

50 bulbs each of the above 12 varieties in first size (600 bulbs), correctly labelled and carefully packed, for only \$10.00. The same in second size bulbs for \$7.00 F. O. B., Dowagiac, Mich.

100 Bulbs of a variety at the 1000 rate, for smaller quantities add 20%

# GEO. W. HUNTER, Grower

R. F. D. No. 4, Dowagiac, Michigan

"Depend on Hunter for Gladiolus"

Your favorite flower  
— the Gladiolus



## Florists' Favorite Century of Progress Collection

All gladiolus are beautiful but those florists and growers who make money must plant profitable money making varieties. When you force a gladiolus bulb you want the maximum percentage of salable bloom, you want colors you can use and flowers that will stand some handling. You must have varieties that will pay out over and above

**GOLD EAGLE** (Austin) Very early. Deep rich yellow, slightly ruffled, with straight, slender, wiry spikes. Very vigorous and gaining in popularity. Fine for forcing and planting in succession. First size bulbs \$14.00 per 1000, second size \$9.00, third size \$7.00.

**LOS ANGELES** (Houdyshell) Second early. Delicate shrimp pink with brighter throat marking. Splendid for cutting and in California it is called the "cut and come again" Gladiolus. Very vigorous and worth while. A leader everywhere, for forcing and all florists' uses. First size bulbs \$14.00 per 1000, second size \$9.00, third size \$7.00.

**MAD. VON KONIJNENBURG** (Pfitzer) Early Mid-season. Light violet-blue — the very nearest blue to date. Tall, has stem weakness so requires staking. Especially recommended to those desiring a novelty blue Gladiolus. The most vigorous and rapid grower in this color class. Splendid forcer. First size bulbs \$22.00 per 1000, second size \$16.00, third size \$12.00.

**MAGIC** (Kunderd). Early tall light violet with large rich purple throat blotches. Flowers only small to medium in size but a useful color for florists' work. Early forcer and one of the most dependable. First size bulbs \$22.00 per 1000, second size \$16.00, third size \$12.

**MARY FREY** (Gelser) Early Mid-season. Warm lilac pink with throat marking which reminds one of Mrs. F. C. Peters but of a lighter color, and much earlier in season. A very charming cut flower and forces easily. First size bulbs \$22.00 per 1000, second size \$16.00, third size \$12.00.

**MING TOY** (Kunderd) Early. Tall, buff yellow. A color that blends well in florists' work and modern indoor decoration. One of the older favorites and very dependable for forcing and cutting. First size bulbs \$12.00 per 1000, second size \$8, third \$6.

production costs when the flowers are sold. With these points in mind I have personally selected this list from our 82 varieties planted at the Century of Progress to give the florists of America a representative collection of gladiolus for forcing in the greenhouse or planting out-of-doors.

**MRS. F. C. PETERS** (Fischer) Late. Beautiful lilac-pink with purplish blotch in throat. Resembles an orchid in color. Form ideal and very popular everywhere. Late forcer. First size bulbs \$16.00 per 1000, second size \$10.00, third size \$8.00.

**NANCY HANKS** (Salbach) Early mid-season Apricot, tinted orange-pink, with red markings in throat. Medium height flowers large, with several open. In demand everywhere. Dependable forcer. First size bulbs \$14.00 per 1000, second size \$9.00, third size \$7.00.

**ORANGE QUEEN** (Pfitzer) Second early. A new and charming hue of Apricot Orange. Form is also different. Altogether a more pleasing and worthwhile variety would be hard to find. Ideal for cutting, sure for forcing, a standard commercial in every way. First size bulbs \$12.00 per 1000, second size \$8.00, third size \$6.00.

**RUTH HUNTINGTON** (Kunderd) Late mid-season. Violet lilac pink, with deeper velvety red blotch on lower petals. Worthy of a place in every planting no matter how small. Nicely ruffled and artistically arranged on the spike. Late forcer. First size bulbs \$18 per 1000, second size \$12.00, third size \$9.00.

**VIRGINIA** (Scarlet Princeps) (Kunderd) Mid-season. This variety is still the vogue. Scarlet red with slightly deeper throat. A wonderful bedding or landscape variety and a superb forcer. Several large round blooms are open at one time. First size bulbs \$14 per 1000, second size \$9, third size \$7.

**ZONA** (Kunderd) Early. Charming pink and yellow combination giving a three tone color effect. A dainty, graceful glad that is early, sure and very, very vigorous. First size bulbs \$14.00 per 1000, second size \$9.00, third size \$7.00.

### Special Offer—Florists' Favorite Century of Progress Forcing Collection

50 bulbs each of the above 12 varieties in first size (600 bulbs) correctly labelled and carefully packed for only \$8.00. The same in second size bulbs for \$5.00. F. O. B. Dowagiac, Mich.

100 Bulbs of a variety at the 1000 rate, for smaller quantities add 20%



View of one of our Gladiolus Fields — Annual production several million bulbs

# Twenty Other Florists' Favorites

## For Forcing and Also Planting Out-of-Doors

BELINDE (Pfitzer) Mid-season. Clear cream, a rich color without markings. Florets of good size. An extra good propagator with a commercial future. First size bulbs \$14.00 per 1000, second size \$9.00, third size \$7.00.

BERTY SNOW (Mair) Mid-season. New rosy lavender which sometimes flecks but even then a very beautiful color. Try it in place of America. Many open florets of good substance and excellent placement. Second size bulbs \$16.00 per 1000, third size \$12.00, fourth size \$9.00.

CARDINAL PRINCE (Kunderd) Second Early. Self colored cardinal. Called the perfect red. Flowers large and of good form, six to eight open at a time. A fine forcer. First size bulbs \$14.00 per 1000, second size \$9.00, third size \$7.00.

EARLY DAWN (Briggs) Early. New rich geranium pink, very large individual blooms. Tall grower and excellent propagator. Stock very limited. Ten first size bulbs for trial \$2.50. \$19.40 per 100. Bulblets while they last at \$2.50 per 100, select hand picked quality.

FLAMING SWORD (Krelage). Early. Popular cut flower red, not as bright a color as some but one of the most dependable cut flower varieties for forcing and early outdoor planting. Stands handling and shipping very well. First size bulbs \$12.00 per 1000, second size \$8.00.

GIANT NYMPH (Coleman) Mid-season. The years add to the popularity of this great glad. Considered one of the very best commercial exhibition pinks. Vigorous and dependable. First size bulbs \$16.00 per 1000, second size \$10.00.

KARL VOLKERT (Pfitzer) Early. Bright light scarlet red, with lighter throat markings. Form and placement excellent, superb for cutting. Especially beautiful under artificial light. Second size bulbs \$9.00 per 1000, third size \$7.00, fourth size \$5.00.

KING OF ORANGES (Kunderd) Early Mid-season. Large clean, clear orange. Vivid color that commands attention. Useful for landscape plantings as well as home decoration. Florists should get acquainted with this variety on account of its color combination possibilities. Trial offer ten bulbs for \$1.00, assorted sizes only.

MAIDENSBLUSH (Grullemans) Early delicate pink with lighter pink in the throat. Graceful, dainty and beautiful but inexpensive due to its great vigor. Often produces several spikes from one bulb. First size bulbs \$12.00 per 1000, second size \$8.00, third size \$6.00.

MILLIONAIRE (Kunderd) Second Early. Large velvet crimson, flaked geranium red. Deeper on lower petals, throat deeper red with creamy blotches. Very beautiful and attractive. By far the best of this type. Formerly retailed at \$20.00 per dozen. First size bulbs \$18.00 per 1000, second size \$12.00, third size \$9.00.

MRS. FRANK PENDLETON (Kunderd). Late Mid-season. Bright rose-pink. A mammoth blotch of rich carmen red is overlaid on lower petals. A popular favorite everywhere. Always dependable. Second size bulbs \$10 per 1000, third size \$8.

MORAVIAN (Kunderd). Second early. Beautiful florists lavender, nicely ruffled and a charming useful flower. We believe that this variety will eventually become the standard lavender for forcing purposes and recommend that everyone give it a trial. Second size bulbs \$16.00 per 1000, third size \$12.00.

PHAENOMEN (Pfitzer). Early. Dainty light salmon pink with clear yellow throat. In a class with Myrtle and Mrs. Dr. Norton. Truly a florists flower. Fine forcer. First size bulbs \$22.00 per 1000, second size \$16.00, third size \$12.00.

RED BARNEY (Hunter) Second early. Brilliant scarlet-red that withstands severe sun, rain and wind exceptionally well for this color. Vigorous and desirable for cut flower purposes. Second size bulbs \$20.00 per 1000, third size \$16.00, fourth size \$12.00.

RED PHIPPS (Briggs) Early Mid-season. Warm light red, a color needed in commercial work. Many open flowers and better in some respects than the well-known W. H. Phipps. One of the best of the new Gladiolus. First size bulbs only at \$2.00 per dozen or \$14.20 per 100.



RED BARNEY

SALMON PLUME (Kunderd) Second early. Clear salmon flesh, deeper at edges of petals with a pretty bright throat. The size of the flower is about the same as E. J. Shaylor. It is the best salmon we have seen for florists work. This variety has almost perfect substance and keeping qualities comparing favorably with the well known Romance and Veilchenblau. Will last ten days or two weeks as a cut flower under average conditions. Stands hot sun better than most varieties of this color, a sure forcer and we hope you will give it a trial. First size bulbs \$27.00 per 1000, second size \$20.00.

SCHWABEN GIRL (Pfitzer) Early. Pure pink of a color hue that commands attention. Outstanding at recent exhibitions. A mighty promising Gladiolus. Stock limited. First size bulbs only at \$2.00 per dozen or \$14.20 per 100.

SOUVENIR (Jonkheer) Early. Pure Golden yellow primulinus variety. Has the charm of yellow silk. Just the color for indoor decorations. One of the most useful Gladiolus. Very fine combined with Veilchenblau or Annie Laurie. First size bulbs \$12.00 per 1000, second size \$8.00, third size \$6.00.

WHITE BUTTERFLY (Kunderd) Early. White with creamy throat. Wiry slender stem, dainty graceful Gladiolus. Becoming more and more popular as the best early forcing white. First size bulbs \$16.00 per 1000, second size \$10.00.

YELLOW FAVORITE (Kunderd) Second early. Light yellow, deeper on lower petals with soft red pencilings in throat. Good vigorous large flowering light color for florists' work. Healthy early forcer. First size bulbs \$18.00 per 1000, second size \$12.00, third size \$9.00.

### SPECIAL SURPRISE COLLECTION

50 Bulbs each of 10 named varieties (500 Bulbs) our choice from any surplus we may have but labelled correctly and carefully packed for you in select 2nd size, (1 1/4" - 1 1/2") for only \$3.89.

This offer made solely as an advertising proposition to build new business and make new friends. Only one collection to a customer.

Three great novelties - Early Dawn, Red Phipps and Schwaben Girl.

Trial offer 12 each, 36 bulbs assorted sizes 1-2-3 for only \$5.00

# HUNTER'S 1935 WHOLESALE GLADIOLUS LIST

## SPECIAL OFFERING FOR CASH WITH ORDER

### TERMS AND CONDITIONS OF SALE

With these prices all previous quotations are withdrawn. (Feb. 15, 1935).

All Bulbs are sold F. O. B. Dowagiac, Michigan, and travel at risk of purchaser.

All Bulbs offered in this list are healthy, free of thrips, true-to-name, and strictly up to size. We do not substitute without permission. Mention second choice in ordering if you have same.

**Delivery on demand. We ship daily.** If you want a rush order kindly mark order "RUSH." All bulbs offered subject to prior sale and to any and all contingencies beyond our control. Terms — Net Cash. We have priced stock to sell and it will be to your advantage to order early. Anticipate your spring requirements and mail your orders now. 10% Deposit will hold for March and April Delivery. Prices will advance later because large Bulbs are short crop this season.

Your favorite flower  
-the Gladiolus

### Depend on Hunter for your full requirements

Michigan grown Bulbs are preferred by experienced Buyers and Planters. Remember quality stocks cost less in the long run and there are no better Bulbs than Hunter's.

### SPECIAL OFFER

**Picardy Bulblets**

\$6.00 per qt.

\$42.50 per peck

Get Started  
This Year

### Gladiolus Bulbs Ready Now - Daily Shipments by Express

Mechanically Graded, Hand Selected. Varieties most used for forcing marked "F", the earliest ones "EA.F"

Variety	Color	Per 1,000 Bulbs			Variety	Color	Per 1,000 Bulbs		
		No. 1	No. 2	No. 3			No. 1	No. 2	No. 3
Aida	Violet-purple	\$27.00	\$20.00	\$16.00	Millionaire "EA.F"	Rcd, white throat	\$18.00	\$12.00	\$ 9.00
Albatros	White	34.00			Ming Toy "F"	Buff yellow	12.00	8.00	6.00
Alice Tiplady "F"	Orange-saffron	8.00	6.00	Minuet "F"	Lavender	27.00	20.00		
Annie Laurie	Light rose-pink	12.00	8.00	Moravian "F"	Ruffled lavender	16.00	12.00		
Beline "F"	Cream	14.00	9.00	Mrs. F. C. Peters	Late orchid pink	16.00	10.00	8.00	
Berty Snow	Rose-lavender	16.00	12.00	Mrs. Francis King	Popular red	12.00	8.00	6.00	
Capt. Boynton "F"	Standard lavender	16.00	10.00	Mrs. Frank Pendleton "F"	Popular pink	10.00	8.00		
Cardinal Prince "F"	Perfect red	14.00	9.00	Mrs. Leon Douglas	Salmon	16.00	10.00	8.00	
Carmen Sylva	Large white	18.00	12.00	Nancy Hanks "F"	Orange-pink	14.00	9.00	7.00	
Caruso	Early red	22.00	16.00	Niagara	Creamy yellow	18.00	12.00	9.00	
Chas. Dickens	Deep violet	22.00	16.00	Odin "EA.F"	Early salmon	14.00	9.00	7.00	
Chateau Thierry	Orange-red	14.00	9.00	Orange Queen "EA.F"	Orange-yellow	12.00	8.00	6.00	
Copper Bronze "F"	Copper & Bronze	12.00	8.00	Orange Wonder	Late orange	34.00	25.00	19.00	
Crimson Glow	Popular red	8.00	6.00	Paul Pfizer	Violet-red	27.00	20.00	16.00	
Crinkles	Ruffled rose-pink	27.00	20.00	Persia	Black-red	10.00	8.00		
Dr. Nelson Shook	Rose-red	22.00	16.00	Pfizer's Triumph	Orange-red	20.00	16.00		
Early Sunrise "EA.F"	Early brick red	22.00	16.00	Phaenomen "EA.F"	Pink and yellow	22.00	16.00	12.00	
E. J. Shaylor "F"	Rose-pink	9.00	7.00	Purple Glory	Maroon-purple	22.00		12.00	
Emile Auburn	Smoky pink	22.00	16.00	Rajah	Dark red	22.00	16.00		
Evelyn Kirtland	Popular pink	16.00	12.00	Red Barney "F"	Bright red	20.00	16.00		
Fay Lanphier	Large deep pink	18.00	12.00	Rev. Ewbank "F"	Lavender blue	20.00	16.00		
Flaming Sword "EA.F"	Early red	12.00	8.00	Romance	Smoky Combination	16.00	10.00	8.00	
Giant Nymph "F"	Popular pink	16.00	10.00	Rose Ash	Smoky lavender	12.00		9.00	
Gold Eagle "EA.F"	Early yellow	14.00	9.00	Ruth Huntington "F"	Violet-pink	18.00	12.00	9.00	
Golden Dream	Yellow	14.00	7.00	Salmon Plume "EA.F"	Salmon-pink	27.00	20.00	16.00	
Golden Frills "EA.F"	Early yellow	14.00	9.00	Souvenir "EA.F"	Bright yellow	12.00	8.00	6.00	
Halley	Early salmon	10.00		Trudel Grotz	Salmon with throat	27.00	20.00	16.00	
Heavenly Blue	Light violet blue	25.00	19.00	Veilchenblau "F"	Violet-blue	27.00	20.00	16.00	
Henry Ford	Plum purple	14.00	9.00	Violet Beauty	Violet with throat	18.00	12.00	9.00	
Herada	Standard Mauve	14.00	9.00	Virginia "F" (Scarlet Princeps)	Popular red	14.00	9.00	7.00	
John T. Pirie	Novelty Smoky	18.00	12.00	White Butterfly "EA.F"	Early white	16.00	10.00		
Karl Volkert "EA.F"	Extra early red	9.00	7.00	W. H. Phipps	Pink	18.00	12.00	9.00	
Longfellow	Popular pink	18.00	12.00	Yellow Favorite "F"	Light yellow	18.00	12.00	9.00	
Los Angeles "F"	Shrimp pink	14.00	9.00	Zona "EA.F"	Pink, red & yellow	14.00	9.00	7.00	
Mad. von Konijnenburg "F"	Violet-blue	22.00	16.00	Primulinus Mixture	Best blend	10.00	6.00	4.50	
Magic "EA.F"	Light violet	22.00	16.00	Cheap Standard Mixture	Very Good	9.00	5.00	4.00	
Maidensblush "EA.F"	Early pink	12.00	8.00	Reg. Florists' Mixture	Good for Cutting	10.00	6.00	4.50	
Marmora	Smoky mauve	22.00	16.00	Sp. Exhibition Mixture	Wide Color Range	12.00	8.00	6.00	
Mary Frey "F"	Lilac-pink	22.00	16.00	Fancy Blended Mixture	Equal Proportions	16.00	10.00	8.00	

10% Deposit will hold for March and April Delivery

100 Bulbs of a variety at the 1000 rate, for smaller quantities add 20%

Mention second choice whenever possible. Submit want list for other varieties and sizes

Cultural directions and Leaflet on thrip control free on request.

**GEORGE W. HUNTER, Grower**  
**R. F. D. No. 4, Dowagiac, Michigan**

Your favorite flower  
-the Gladiolus

### SPECIAL OFFER

**Commander Koehl**  
**New Dark Red**  
**6th Size Bulbs**  
**\$10.00 per 1000**